

HAWAII'S LUXURY



SHOPPING DESTINATION

FOR IMMEDIATE RELEASE

NASHIMOTO & ASSOCIATES
1833 KALAKAUA AVENUE, SUITE 201
HONOLULU, HAWAII 96815
PHONE: (808) 955-9361
FAX: (808) 955-9742
EMAIL: INFO@NASHIMOTO.COM

Luxury Row

2100 Kalakaua Avenue
Waikiki

SAVE THE DATE

LUXURY ROW

PRESENT

**MISS HAWAII USA
AND
MISS HAWAII TEEN USA**

AT

**LUXURY ROW
2100 KALAKAUA AVENUE
WAIKIKI, HAWAII**

MISS HAWAII TEEN USA WILL BE HELD ON DECEMBER 9, 2020

MISS HAWAII USA WILL BE HELD ON DECEMBER 10, 2020

**LUXURY ROW AT 2100 KALAKAUA AVENUE
IS PROUD TO SUPPORT THESE OUTSTANDING WOMEN.**

WAIKIKI, HI – LUXURY ROW IS PROUD TO BE THE PRESENTING SPONSOR AND HOST OF THE 2021 MISS HAWAII TEEN USA PAGEANT ON DECEMBER 9TH AND THE MISS HAWAII USA PAGEANT ON DECEMBER 10TH 2020. IN CONJUNCTION WITH KHON & KHII, THE PAGEANT WILL BE TELEVISED AND STREAMED LIVE, FROM LUXURY ROW, ON-SITE IN THE CORNER FLAGSHIP AT 2100 KALAKAUA AVENUE, WAIKIKI.

LUXURY ROW IS PROUD TO SUPPORT AN ORGANIZATION THAT EMPOWERS WOMEN TO REALIZE THEIR PERSONAL, PROFESSIONAL AND PHILANTHROPIC GOALS. THE MISS HAWAII USA ORGANIZATION'S MISSION, WITH LUXURY ROW'S SUPPORT, IS TO ENABLE THESE YOUNG WOMEN TO REALIZE THEIR DREAMS.

LUXURY ROW WAS A PARTICIPATING SPONSOR FOR THE 2020 MISS HAWAII TEEN USA AND MISS HAWAII USA PAGEANT. IT WAS A DELIGHT TO INVITE THE CONTESTANTS TO LUXURY ROW TO EXPERIENCE ITS EXQUISITE PROPERTY AND ITS WORLD-RENOWNED BRANDS INCLUDING CHANEL, GUCCI, MONCLER, BOTTEGA VENETA, SAINT LAURENT, MIU MIU AND GOLDEN GOOSE. OUR HEARTFELT CONGRATULATIONS GO OUT TO MISS HAWAII TEEN USA 2020, KI'ILANI ARRUDA, ON BECOMING MISS TEEN USA 2021. WE WOULD ALSO LIKE TO HONOR MISS HAWAII USA 2020, SAMANTHA NEYLAND, FOR PLACING IN THE TOP 10 IN THE MISS USA 2021 PAGEANT.

LUXURY ROW IS AN OPEN-AIR SHOPPING DESTINATION WHERE THE SHOPPING EXPERIENCE IS AS MAGNIFICENT AS THE PRODUCTS OF OUR WORLD-RENOWNED BRANDS. IT IS CONVENIENTLY LOCATED JUST MINUTES FROM

WWW.LUXURYROW.COM

TEL: 808.922.2246 OPEN: 10:00 A.M. - 10:00 P.M.

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EVERY MAJOR LUXURY HOTEL AND CONDO IN WAIKIKI AND THE CONVENTION CENTER. COMPLEMENTING THE UNIQUE NATURE OF ITS INDIVIDUAL STORES, LUXURY ROW RISES TO THE LEVEL OF ITS WORLD-CLASS RETAILERS BY PROVIDING A SETTING AND AN ARRAY OF PERSONALIZED SERVICES SELDOM SEEN IN A SHOPPING ENVIRONMENT. LUXURY ROW VIEWS THE SAFETY OF THEIR GUESTS AS A PRIORITY, WHICH IS FURTHER ENHANCED BY THE PROPERTY'S OPEN-AIR CONCEPT. SHOPPING AT LUXURY ROW RECREATES THE EXPERIENCE OF THE WORLD'S OTHER LEADING SHOPPING DESTINATIONS SUCH AS RODEO DRIVE IN BEVERLY HILLS, AVENUE MONTAIGNE IN PARIS, BOND STREET IN LONDON AND GINZA IN JAPAN AND OFFERS AN ELEGANT, UPSCALE EXPERIENCE, THE FINEST VIP SERVICES AND PERSONALIZED SHOPPING AND AMENITIES FOR DISCERNING RESIDENTS, INTERNATIONAL VISITORS AND GUESTS FROM ALL OF THE FINEST PROPERTIES AND HOTELS IN WAIKIKI.

LUXURY ROW AT 2100 KALAKAUA AVENUE OFFERS ONE OF THE FINEST COLLECTIONS OF LUXURY BRANDS IN THE WORLD, WITH MORE THAN 111,000 SQUARE-FEET OF INTERNATIONAL RETAILERS INCLUDING CHANEL, GUCCI, MONCLER, BOTTEGA VENETA, SAINT LAURENT, MIU MIU AND GOLDEN GOOSE. LOCATED IN THE HEART OF HONOLULU'S WAIKIKI BEACH RESORT AND URBAN RETAIL DISTRICT, KALAKAUA AVENUE'S "LUXURY ROW" IS A RENOWNED INTERNATIONAL TRAVEL DESTINATION.

CHANEL ONE OF THE WORLD'S PREEMINENT FRENCH FASHION HOUSES, CHANEL HOSTS A FLAGSHIP STORE AT 2100 KALAKAUA AVENUE IN WAIKIKI. THE 12,000 SQUARE-FOOT THREE-LEVEL BOUTIQUE OFFERS AN ASSORTMENT OF READY-TO-WEAR ACCESSORIES, SHOES, FINE JEWELRY, WATCHES, FRAGRANCE AND COSMETICS. UNDER THE CURRENT GUIDANCE OF DESIGNER VIRGINIE VIARD, CHANEL REMAINS DEDICATED TO LUXURY, FASHION, QUALITY AND IMAGE.

GUCCI INFLUENTIAL, INNOVATIVE AND PROGRESSIVE, GUCCI IS REINVENTING A WHOLLY MODERN APPROACH TO FASHION. UNDER THE NEW VISION OF CREATIVE DIRECTOR ALESSANDRO MICHELE, THE HOUSE HAS REDEFINED LUXURY FOR THE 21ST CENTURY, FURTHER REINFORCING ITS POSITION AS ONE OF THE WORLD'S MOST DESIRABLE FASHION HOUSES. ECLECTIC, CONTEMPORARY, ROMANTIC—GUCCI PRODUCTS REPRESENT THE PINNACLE OF ITALIAN CRAFTSMANSHIP AND ARE UNSURPASSED FOR THEIR QUALITY AND ATTENTION TO DETAIL.

MONCLER OUTWEAR COLLECTIONS MARRY THE EXTREME DEMANDS OF NATURE WITH THOSE OF CITY LIFE. THE BRAND WAS FOUNDED AT MONESTIER-DE-CLERMONT, GRENOBLE, FRANCE, IN 1952 AND IS CURRENTLY HEADQUARTERED IN ITALY.

BOTTEGA VENETA HAS SET A NEW STANDARD FOR LUXURY SINCE ITS BIRTH IN VICENZA, IN THE VENETO REGION OF ITALY, IN 1966. INSPIRED BY ITALIAN CULTURE AND CRAFTSMANSHIP, THE BRAND IS DEFINED BY A DEEP CONNECTION TO ITS HERITAGE AND SHAPED BY A GLOBAL OUTLOOK. BOTTEGA VENETA PRODUCTS COMBINE NOBLE AND NATURAL MATERIALS WITH THE SOULFUL TOUCH OF THE HUMAN HAND IN CONTEMPORARY AND ELEVATED DESIGNS—REFLECTING A VITAL COLLABORATION BETWEEN ARTISAN AND DESIGNER. THE PIECES ARE MADE TO BECOME PART OF THEIR OWNERS' LIVES, IMBUED WITH EMOTION ACCRUED OVER TIME. THE HOUSE EMBRACES A CORE PHILOSOPHY OF DISCRETION, EXPRESSED IN SOPHISTICATED LUXURY GOODS CREATED WITHOUT OVERT LOGO. THIS IDEOLOGY APPLIES TO A FULL OFFER FOR WOMEN AND MEN THROUGH COLLECTIONS OF READY-TO-WEAR, HANDBAGS, SMALL LEATHER GOODS, SHOES, EYEWEAR, JEWELRY, LUGGAGE, FRAGRANCE AND THE HOME COLLECTION.

SAINT LAURENT FOUNDED IN 1961, YVES SAINT LAURENT WAS THE FIRST COUTURE HOUSE TO INTRODUCE, IN 1966, THE CONCEPT OF LUXURY PRÊT-À-PORTER WITH A COLLECTION CALLED "SAINT LAURENT RIVE GAUCHE", SYNONYMOUS WITH YOUTH AND FREEDOM. THIS SHIFT REPRESENTED A FIRST CRITICAL STEP IN THE MODERNIZATION OF FASHION AND REVOLUTIONIZED THE SOCIO-CULTURAL LANDSCAPE. THROUGHOUT THE YEARS, THE HOUSE'S GROUNDBREAKING STYLES HAVE BECOME ICONIC CULTURAL AND ARTISTIC REFERENCES, AND ITS FOUNDER, THE COUTURIER YVES SAINT LAURENT, SECURED A REPUTATION AS ONE OF THE TWENTIETH CENTURY'S FOREMOST DESIGNERS. PART OF THE KERING GROUP, THE HOUSE KEPT TRUE TO ITS IDENTITY OF ABSOLUTE MODERNITY AND

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FASHION AUTHORITY. UNDER THE CREATIVE DIRECTION OF ANTHONY VACCARELLO, APPOINTED IN APRIL 2016, THE HOUSE OFFERS A BROAD RANGE OF WOMEN'S AND MEN'S READY-TO-WEAR PRODUCTS, LEATHER GOODS, SHOES, JEWELRY AND EYEWEAR, UNDER THE "SAINT LAURENT" LOGO.

MIU MIU BRAND, CREATED IN 1993 BY MIUCCIA PRADA, EMBODIES STYLE AND SENSUALITY. IT IS SOPHISTICATED YET NONCHALANT. MIU MIU HAS A STRONG IDENTITY: CREATIVE, INTELLIGENT AND INDEPENDENT. IT IS A BRAND IN LOVE WITH CONTRADICTORY WOMEN.

GOLDEN GOOSE SET UP AT THE TURN OF THE CENTURY, GOLDEN GOOSE, RELYING SOLELY ON ITALIAN CRAFTSMANSHIP AND ARTISANAL PRODUCTION, BECAME ONE OF THE MOST SUCCESSFUL INDEPENDENT ITALIAN BRANDS, CHARACTERIZED BY ITS GARMENTS THAT ARE LIVED-IN, DISTRESSED AND TOUCHED WITH LIFE. EVERY SINGLE GOLDEN GOOSE PRODUCT IS ENTIRELY HANDMADE BY ITALIAN ARTISANS. WE BELIEVE IN INNOVATION AND IN TIMELESSNESS, THIS IS WHY WE KEEP REWORKING THE CLASSICS, CREATING NEW CLASSICS. THE MATERIALS USED ARE SELECTED AMONG THE BEST QUALITIES OF LEATHERS. THANKS TO THE PAINSTAKING ATTENTION TO DETAILS, EACH PAIR OF SNEAKERS IS UNIQUE. OUR SNEAKERS ARE TREATED AND DISTRESSED BY HAND THROUGH SPECIAL BRUSHES, TREATMENTS, AND CRAFTSMANSHIP: SHAPING EVERY PRODUCT INTO SOMETHING UNIQUE, DIFFERENT FROM OTHERS, FOLLOWING THE CLIENT'S PREFERENCES.

HOURS

10 AM – 10 PM

VALET PARKING

COMPLIMENTARY VALET PARKING AVAILABLE AT THE LUXURY ROW PORTE COCHERE
ENTRANCE ON KALAIMOKU STREET
FROM 10 AM TO 10 PM DAILY.*

SELF PARKING

SELF-PARKING IS AVAILABLE
ACROSS KALAIMOKU STREET FROM LUXURY ROW
FROM 9:30 AM TO 11:00 PM DAILY.

CONTACTS:

MARKETING AND SALES

MILES KINOSHITA
LUXURY ROW
PHONE: (808) 372-0503
EMAIL: MTKMARKETING@HAWAII.RR.COM

MANAGEMENT OFFICE

Laurie Akau
LUXURY ROW
PHONE: (808) 922-2246
EMAIL: LAURIE.AKAU@CBRE.COM

LEASING INFORMATION:

METROPOLE REALTY ADVISORS, INC.
PHONE: (212) 980-2427
FAX: (212) 980-2428
EMAIL: INFO@METROPOLEREALTY.COM

PRESS & MEDIA

NASHIMOTO & ASSOCIATES
PHONE: (808) 955-9361
FAX: (808) 955-9742
EMAIL: INFO@NASHIMOTO.COM

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2100 Kalakaua Avenue
Waikiki

NAME: LUXURY ROW

ADDRESS: 2100 KALAKAUA AVENUE
HONOLULU, HI 96815

CONTACT: LAURIE AKAU | GENERAL MANAGER
(808) 922-2246

URL: WWW.LUXURYROW.COM

BOUTIQUES: CHANEL
GUCCI
MONCLER
BOTTEGA VENETA
SAINT LAURENT
MIU MIU
GOLDEN GOOSE

HOURS: 10:00AM ~ 10:00PM *

PARKING: COMPLIMENTARY VALET PARKING: 10:00AM ~ 10:00PM *
SELF-PARKING AT KING KALAKAUA PLAZA: 9:30AM ~ 11:00PM

EXCLUSIVE BROKER: METROPOLE REALTY ADVISORS, INC.

WORLD-CLASS SHOPPING

LUXURY ROW LOCATED AT 2100 KALAKAUA AVENUE OFFERS ONE OF THE FINEST COLLECTIONS OF LUXURY BRANDS IN THE WORLD, WITH MORE THAN 111,000 SQ. FT. OF INTERNATIONAL RETAILERS INCLUDING CHANEL, GUCCI, MONCLER, BOTTEGA VENETA, SAINT LAURENT, MIU MIU, AND GOLDEN GOOSE. LOCATED IN THE HEART OF HONOLULU'S WAIKIKI BEACH RESORT AND URBAN RETAIL DISTRICT, KALAKAUA AVENUE'S "LUXURY ROW" IS A RENOWNED INTERNATIONAL TRAVEL DESTINATION.

* JAPANESE, CHINESE AND KOREAN SPEAKING STAFF AVAILABLE.

* DUE TO THE PANDEMIC INTERIM HOURS ARE CURRENTLY 11:00AM TO 7:00PM. KINDLY CHECK THE LUXURY ROW WEBSITE FOR CHANGES, WWW.LUXURYROW.COM

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